

Harald Lavric – President & Principal Consultant

Core Expertise: Strategic Planning • Organizational Change • Leadership Development • Process Optimization • Public-Sector Transformation

About Harald Lavric

Harald Lavric is a transformational consultant with over 30 years of leadership experience in strategy, change management, and organizational development. He has led large-scale transformation initiatives across public and private sectors in the U.S. and Germany.

As President & Principal Consultant of GRIFFOX Consulting, he helps organizations strengthen leadership, improve operational efficiency, and achieve lasting, measurable impact while working seamlessly with existing teams, governance structures, and delivery partners in complex, multi-stakeholder environments.



Selected Leadership Highlights

- ▶ **President & Principal Consultant of GRIFFOX Consulting (current)**
- ▶ **Director of Product Strategy (2 years)** for a major public health insurance carrier, overseeing governance, organizational growth, and mission-aligned performance outcomes
- ▶ **Head of Organizational Development and Audit, (14 years)** responsible for strategic growth, risk management, continuous improvement, and cultural alignment
- ▶ **Head of Customer Service and Operations, (12 years)** managing multichannel service delivery and teams across regional and national divisions

Expert in executive coaching, leadership development, team coaching, facilitation, and personal growth through experiential learning and structured frameworks, supported by a small, senior team that can scale as needed

Led strategic planning, performance frameworks, and enterprise-wide transformation initiatives impacting organizations with over 900 employees in regulated and public-sector contexts

Led post-merger integrations, restructuring projects, and multimillion-dollar budget initiatives for sustainable organizational change

Transformed complex challenges into strategic opportunities by applying thoughtful, collaborative planning processes and proven tools

Delivered successful public-sector engagements in the U.S. and Germany, focusing on strategic planning, needs assessment, transformation, and leadership & workforce development

Education

- ▶ Master of Arts in Business Coaching & Change Management – Euro-FH Hamburg
- ▶ Master's Degree in Economics & Public Health Management – IKK Academy

Certifications

- ▶ Certified Change Management Professional™ (CCMPTM)
- ▶ PROSCI Change Practitioner
- ▶ Certified Project Manager
- ▶ Certified Business Coach
- ▶ Certified Data Protection Auditor & Officer